

ALL JEEPS!

GET MORE MPG NOW!

Jp

HOW TO BUILD YOUR JEEP

- TRAILS • ADVENTURE •
- MUD • ROCK • SNOW •

www.jpomagazine.com

MAGAZINE



NEW JEEP PICKUP

FIRST LOOK AT THE WRANGLER JT p. 20

BOLT-ON 73 HP
ONE-DAY 4.0L UPGRADE p. 44

TRICK TRINKETS
HOT NEW PRODUCTS YOU NEED p. 36

U.S.A. \$4.99 Canada \$6.99



JULY 2007

PRIMEDIA

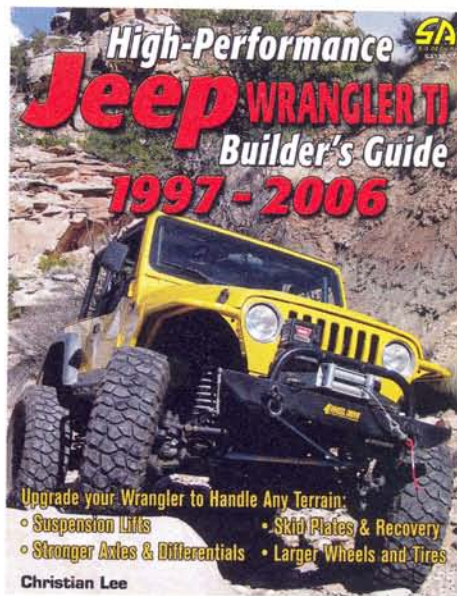
New Products

by Pete Trasborg



Winch Isolator

The Daystar Winch Isolator installs easily on your winch cable, nestles in the roller fairlead, and holds your winch hook without having to fasten it down to a tow point. No more stressing the cable when storing it, and, as a bonus, it works better as a winch cable weight than an old T-shirt or jacket. Information: Daystar Products International; 800/595-7659, www.daystarweb.com



TJ Builder's Guide

The *High Performance Jeep Wrangler TJ Builder's Guide* explains how to upgrade your Wrangler's suspension, axles, differentials, engine, transfer case, wheels and tires, skidplates and more with both after-market and junkyard parts. It features over 350 full-color images and drawings. Information: Auto Books & Manuals; 800/551-4754, www.carttechbooks.com

90,349...

...copies of *Jp Magazine* are printed and viewed by an estimated 500,000 readers around the USA, every issue!

Your ad and products could be here, too!

Jp Magazine's readership is powerful, with each issue supporting over 30 pages of response-based advertising - meeting the needs of wholesalers & retailers alike.

Contact our Sales Manager, Jerome Dziechiasz, for details, 323.782.2701, or email jerome.dziechiasz@primedia.com.

ABC Audited Paid Circulation average for six month period ending Dec 31st, 2006.



Hex Weld-In Insert

If you're building a custom steering setup and are torn between tapping the tube for rod ends and welding in threaded bungs, check out these hex-shaped weld-in inserts from Spidertrax Off-Road. At under \$10 each, the hex shape makes for easy toe adjustments that you can actually use a wrench on. Information: Spidertrax Off-Road; 800/286-0898, www.spidertrax.com